

*“NEVER PASS
ON A CHANCE
TO LEARN SOMETHING
NEW, AND NEVER
THINK YOU HAVE
NOTHING NEW
TO LEARN.”*



B'Beth Weldon

ARTIST

The expression, “Do what you love and you’ll never work a day in your life,” rings true for full-time artist B'Beth Weldon. She has worn many hats through the years, from working at the Smithsonian to running a bed-and-breakfast to owning an equine breeding facility. B'Beth says it's through her experiences and travel that she draws inspiration for her clients, paintings, classes and international workshops.

What advice would you give the next generation of female leaders?

Be open for change and new adventures. Don't limit yourself. When you say, “I can't do” something, you often prove yourself correct. Also, find your *why*, and constantly visualize where you want to go — let that be your path to success!

Did you ever imagine you'd be a leader in your field?

I never focused on being a leader, but merely on being true to myself and to my business. Being honest and doing my best has always been my goal.

How did you reach your level of success?

I think whatever success I have amassed has been through consistency. I don't always get things right, but I'll try again and again until I do. Staying focused and positive throughout the process is the most important part. After all, if there is challenge then there is growth, and that's positive!

B'BETH WELDON

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